



David Jordan

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When buyers are looking at properties online, in our sales particulars or in our showroom, they make their minds up in seconds about those they wish to view. That's why having the very best photographs of your home is so important. We aim to produce great photos but we need your help to make that vital first impression.

OUR GUIDE ...

How to prepare your home for marketing photographs

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Outside

- Move any vehicles from the outside of the property
- Remove or hide bins
- Wind in or remove hoses
- Mow the lawn and weed the driveway
- Hanging baskets add colour



Reception rooms

- Remove throws from sofas (or neaten if covering marks)
- Arrange cushions to look smart and tidy
- Plants or fresh flowers help to breathe life into a property
- Remove rugs, especially where you have wooden or tiled floors that should be showcased



Kitchen

- Clear work tops and make sure there are no tea towels or chopping boards on show
- Move bins out of sight
- Close cupboards and drawers
- Hide fridge magnets
- Clear the sink area of kitchen ware and cleaning products
- If you have pets, hide their food bowls and beds



Bedrooms

- Make beds and choose bed clothes that compliment the room
- Anything stored under the beds or on top of the wardrobes should be out of sight
- Remove any personal items (i.e. books, jewellery or loose change from bedside cabinets



Bathroom/En suites

- Keep the toilet lid down
- Remove toiletries such as shower gels and tooth brushes
- Clean any glass shower screens or shower curtains
- Any towels should be neatly arranged or folded and chosen to compliment the room

Our marketing team will be happy to discuss any aspect of this guide with you and assist you in any way possible. 01323 898 414